

Warsaw Business Journal
and
The Polish Information and Foreign Investment Agency
have the pleasure to invite you to a conference entitled:
"Investing in Poland 2011"
which will be held on Monday, September 13th, 2010 at 11:00 am - 3:30 pm
in the Adgar Plaza Conference Centre, ul. Postępu 17A, Warsaw

- 10:30 – 11:00 **“Investing in Poland” Press Conference - Registration**
- 11:00 – 12:00 **“Investing in Poland” Press conference**
Moderator: E. Blake Berry, *Investing in Poland* Editor-in-Chief
Panelists:
Representative of the Polish Information and Foreign Investment Agency
Mr Martin Oxley, The British-Polish Chamber of Commerce
Ms Judith Y. Gliniecki, Wierzbowski Eversheds, The American Chamber of
Commerce in Poland
Mr Lars Bosse, The German-Polish Chamber of Industry and Commerce
Mr Peter Tærø Nielsen, The Scandinavian-Polish Chamber of Commerce
Mr Remco van der Kroft, The Netherlands-Polish Chamber of Commerce
Ms Monika Constant, The French Chamber of Industry and Commerce in Poland
Mr Adam Żolnowski, PricewaterhouseCoopers
- 12:00 – 12:45 **Coffee Break**
Registration
- 12:45 – 13:00 **Welcome and Opening Speech**
- 13:00 – 13:45 **Panel 1**
Title: Reeling them in - how are cities and regions reaching out to investors?
Outline: Cities and regions have many different tools at their disposal to attract investors. What are the primary incentives used, and could they be used better? What are Poland's most innovative cities doing to lure important investments, and to keep investors coming back?

Moderator:
Investing in Poland Editor-in-Chief, E. Blake Berry

Panelists:
Mr Jarosław Kochaniak, Deputy City Mayor of Warsaw
Mr Bartosz Sobotka, Manager of Investors Assistance Office, Municipality of Lublin
Mr Jacek Majchrowski, The Mayor of the City of Cracow
Mr Adam Żolnowski, PricewaterhouseCoopers
Mr Tadeusz Adamski, Director of the Silesian Investor Assistance Center
Mr Wojciech Lubawski, the Mayor of Kielce
Mr Zygmunt Łukaszyk, Silesian Voivode
Mr Marek Nawara, Marshal of the Malopolska Region
Mr Radosław Stepień, Undersecretary of State in the Ministry of Infrastructure
Ms Elżbieta Bieńkowska, Minister of Regional Development

13:45 – 14:00 **Coffee Break**

14:15 – 15:00 **Panel 2**
Title: Change in the air – how are investments in Poland evolving?

Outline: In recent years, the nature of investments coming in to Poland has begun to change. Until recently Poland had primarily been a destination for manufacturing investments – and while that's still an important sector, more and more investments in IT, outsourcing, green tech and other knowledgebased sectors are appearing. What is driving this change, and how quickly is it happening? How are incentives changing to meet these investors' needs? What are the legal changes that investors must be aware of?

Moderator: *Warsaw Business Journal* Editor-in-Chief Andrew Kureth

Panelists:

Mr Adam Jasser, Undersecretary of State, Economic Council, The Chancellery of the Prime Minister

Mr Adam Żołnowski, PricewaterhouseCoopers

Ms Judith Y. Gliniecki, Wierzbowski Eversheds

Mr Jarosław Myjak, PKO BP

Mr Krzysztof Wnęka, Miasteczko Multimedialne Sp. z o.o.

Ms Anna Sieńko, IBM Poland

Mr Dariusz Rosati, Warsaw School of Economics

Mr Adam Ryniak, Cargotec Polska

15:00 – 15:15 **Sesja Q&A**

The language of the conference: English/ Polish